

<b>Provide Quality Alternatives</b>	<b>Code</b>
Develop Statutory Quality Partnership where it will increase attractiveness and reliability of bus service	M1
Develop a bus priority and demand management programme	M2
City of York Council take control of moving traffic offences to allow smoother operation of City Centre	M3
Follow and or refresh bus stop maintenance strategy	M4
Replace shelters and stops on key commercial routes where necessary	M5
Renew city centre bus stop infrastructure with high class York specific design walkways and shelters	M6
Every bus equipped with Real Time Passenger Information (RTPI)	M7
Every city centre bus stop to have RTPI displays	M8
All Park & Ride (P&R) buses equipped with 'next stop' displays	M9
Develop the RTPI system for bus operators and Council to send live messages i.e delays	M10
Maintain information displays on stops and shelters	M11
Investigate use of technology for booking and scheduling demand responsive transport	M12
Introduce debit/credit swipe card	M13
Introduce mobile phone payments for P&R	M14
Work with operators to assist delivery of new ticketing technology	M15
Develop Greenways network	M16
Link Greenways into neighbouring authorities	M17
More cycle routes linking villages and main urban areas	M18
Improve end of trip cycle parking	M19
Work with operators and York station on high quality cycle parking at the station	M20
Target any cycle parking gaps	M21
Aim to reduce any cycle theft blackspots	M22
Update cycle infrastructure audit	M23
Ensure suitable routes to any new station entrances	M24
More safe routes to... programmes	M25
Investigation of pedestrianised areas at local centres out of city centre	M26
Implement a Cycle Tourism Strategy	M27
Lobby rail operators to encourage more bikes on trains	M28
Organise city wide Bicycle User Group	M29
Identify Cycle Champions	M30
Work with operators and York station on high quality cycle parking at the station	M31
Implement medium term 'Footstreets Review' cycle related measures where appropriate	M32
Implement long term 'Footstreets Review' cycle related measures where appropriate	M33
Address severance for other reasons i.e road, river, rail	M34
Upgrade pedestrian bridges to make them more accessible for the mobility impaired (River Foss nr Earswick as a priority)	M35
Safer road crossings across outer ring road	M36

Improved pedestrian crossings of the River Ouse and Foss	M37
Undertake an area-wide signing audit and rolling rationalisation programme	M38
Themed, interpretive pedestrian routes	M39
Support rail usage	M40
Road Safety Route Assessments	M41
Achieve coach friendly city status	M42
Improve coach rendezvous points	M43

<b>Provide Strategic Links</b>	
Support road maintenance and improvements to East Riding, Selby, Leeds, Harrogate and other surrounding areas of strategic relevance	M44
Support rail connections to Selby, Leeds, Harrogate and other surrounding areas of strategic relevance	M45
Ensure good quality cycle routes are provided with new developments	M46

<b>Implement Behavioural Change</b>	
Bike maintenance included into advanced children's training programme	M47
Cycling personalised journey planner	M48
Implement city wide cycling questionnaire	M49
Ensure good quality cycle routes are provided with new developments	M50
Update cycle infrastructure audit	M51
Develop day ride programme to include maps and extend into countryside	M52
Targeted travel planning including cycle maps from home	M53
Interactive active transport website with downloads available	M54
Themed, interpretive pedestrian routes	M55
Travel Planning with employers and schools	M56
Development of walking trails	M57
Travel planning at new development sites	M58
More bridleways in the north of York	M59
Completion of the definitive map	M60
Digitising the Definitive map	M61
Campaigns, marketing and education programmes	M62
Promote Car Share York more and work with more partners	M63
Support York City Car Club further for council and non council business	M64
Update and implement City or York Council travel plan	M65
Collect and analyse Stats 19 data	M66
Road safety partnership working	M67
Road safety evaluation of work undertaken	M68

<b>Tackle Transport Emissions</b>	
Investigate if number of buses can be reduced in Air Quality Management Areas	M69
Review of bus operations in order to meet 40% reduction in CO2 by 2020	M70
Promotion of alternative fuel use e.g recharge points, reduced parking charges	M71
Support the Low Emission Strategy where possible	M72
Low emission zone for buses	M73
Review of bus vehicle sizes to match patronage levels	M74
P&R to run on alternative fuels	M75
Implement an alternative fuel strategy	M76
Explore the potential for expanding the low VED parking discounts into off-street car parking (beyond pay-by-phone)	M77
More electric or hybrid buses	M78
<b>Improve the Public Realm</b>	
Review the use, function and design of the inner ring road	M79
Develop Greenways network	M80
City centre bus routeing review	M81